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‘Access Association - Autumn Seminar’
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Stagecoach was **the original transport disruptor**, trying new things and breaking new ground, and that has never changed.

Martin Griffiths,
CEO, Stagecoach


Proud to Serve
100% ELECTRIC ZERO EMISSIONS
GET ON BOARD FOR A CLEANER, GREENER MANCHESTER
100% ELECTRIC
ZERO
BE GREENER GO BY BUS
Stagecoach
LF69 UXV
Zero Emission


Tees flex
Hi, we're Tees Flex!
Your bus, your way.
Log In
Operated by
Stagecoach
The Talbot 1
Google
Book 1 Seat
In 6 min
£2.00
Book 1 Seat
In 16 min
£2.00
Paying with:
On-board payment
Book This Ride
Tees flex
USB charging
free wifi
Demand Responsive

Autonomous


Stagecoach
autonomous bus
autonomous bus
Stagecoach
YX69 NUH


It's one thing to find
a technology that works,
It's another to make it
work for your
passengers!
Stagecoach

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Our computer driven future will still be human



The story so far

- Build Buses & Autonomies
- Upgrade the Route
- Simulation, Testing & Validation
- Research & Engagement
- Service Design
- Operations



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First full-size driverless bus trials to begin in Scotland

It is intended the buses will carry up to 36 passengers, with capacity for over 10,000 a week

The UK's first full-sized driverless buses will begin trials in Scotland this week with a view to having passengers on board later this summer.

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Research & Engagement

Around **500** people engaged in informed discussion and design activity so far.

Additional **~3000** participating in Napier's pre-trial acceptance study.

Trust

CX

Value





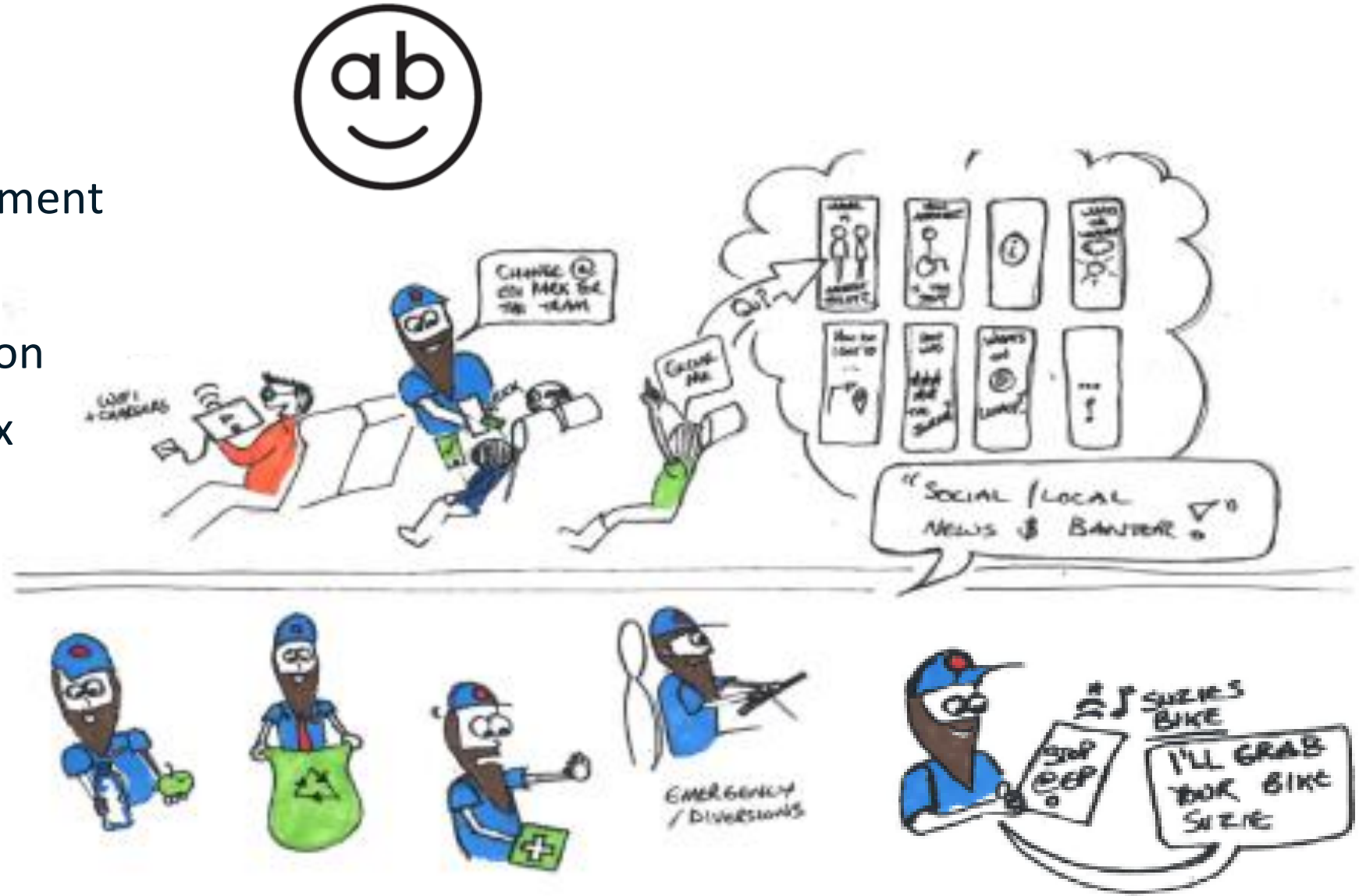






Service Design

- The Captain
  – Role, Training & Equipment
- Livery
- ‘Plain English’ Information
- Brand Mark & ‘AB’ prefix
- Marketing Campaign



Stagecoach

CAV Forth

Launching in 2022.

Come see us and try the UK's first autonomous bus service: AB1

Over the Forth ☺



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Thanks a bunch! ☺



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